



**Franchise Ventures**  
Buyers Start Here

## 2024 Media Kit

1-888-363-3390  
info@franchiseventures.com  
www.franchiseventures.com



# Franchise Ventures

Buyers Start Here



29 Years Fueling Franchise System Growth.

Serving franchisors with quality lead generation solutions since 1995.

## Multiple Industry-Leading Web & Mobile App Assets



FranchiseOpportunities.com  
*The #1 Source for Franchise Information™*



franchise gator



Franchise  
ForSale.com  
Search Franchises & Businesses to Own



BusinessBroker.net  
Connecting Business Buyers and Sellers

franchise.com

FranchiseSolutions.com

SMALL BUSINESS  
STARTUP



FoodFranchise.com  
Your complete menu for food franchises

Reach the largest number of potential buyers. Contact us today!

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# There are many reasons to choose Franchise Ventures.

## Here are a few.



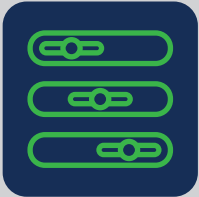
### Unsurpassed Traffic & Exposure

Franchise Ventures (FV) portfolio of sites and apps attracts over **500,000 visitors** per month. Our sites attract a diverse and engaged group of prospective entrepreneurs. Advertising on FV allows you to cast the widest net possible!



### Control Your Budget

You choose how many leads you'd like per month to stay within your allotted budget. This may be adjusted up or down at any time.



### Custom Filtering

You determine your available states and minimum capital requirements for each lead. These filters may be adjusted at any time.



### Lead Scrubbing

Every prospect goes through a proprietary "scrubbing" process that is putting forth our best effort to validate phone # and emails. If our system finds no red flags, and the prospect comes from one of your open states and meets or exceeds your cash required filter, then we pass the new lead(s) along to you in real-time.



### CRM Connection

We will connect to your CRM and ensure all of your leads flow smoothly into it.



### OneView Dashboard

Every FV Client has their own personal and customized client dashboard where they can view their leads in real time, monitor their lead flow and lead cap progress, and view lead credits.



### Leads Per Prospect

42% of Franchise Ventures prospects submit to just 1 concept. 59% submit to 1 or 2 concepts. 70% submit to 3 or less brands. This is good news for you as it means you are not competing with tons of other concepts.



facebook

Instagram

Google

bing

Franchise Ventures' digital marketing team works tirelessly across multiple channels to maintain high visibility for your brand everywhere your next franchisees may be.

## SOCIAL MEDIA STATS



FACEBOOK: 61,200 Followers



INSTAGRAM: 13,000 Followers



X: 17,000 Followers



LINKEDIN: 4,300 Followers

# 600+ CUSTOMERS

Trusted by a wide variety of franchise brands

Brusters Real Ice Cream • Minuteman Press  
School of Rock • Mr. Handyman  
Budget Blinds • Mathnasium





# TESTIMONIALS



## World Gym

FOUR days into a campaign with FV, World Gym received a qualified candidate interested in our high-level investment. Within 90 days this candidate became a proud owner of a World Gym in Colorado.

**Michelle Sudovich | World Gym**  
Director of Franchise Development

## HHO Carbon Clean Systems

We have used a number of lead generation tools for our brand. FV has always been responsive, professional, and driven results. We recently closed another deal with their assistance!

**Tom Fremont | HHO Carbon Clean Systems**  
Director of Franchise Development

## Bruster's Real Ice Cream

We closed a four-unit development agreement for Columbus, OH. The new franchisee originated from your site. The Account Executive brings fantastic franchise operational experience and knowledge. Thank you for bringing us such a qualified prospect!

**Kim Ellis | Bruster's Real Ice Cream**  
Vice President of Franchise Development

## American Family Care

FV is one of the longest relationships standing with AFC Franchising. We consistently get leads from FV that turn into franchisees. We've tried other options, but nothing has come close to beating the "bang for the buck" than what we've accomplished with FV.

**Sean Hart | American Family Care**  
Vice President of Sales and Development

## N-Compass TV

My company has grown with the help of FV. Clearly FV is the best site out there for your growing business. I have been a client of FV now for many years. With the service and results that I received from FV, I have not needed to go nor will I go anywhere else.

**Phil Salice | N-Compass TV**  
National Sales Director

## Commercial Capital Training Group

We've worked with FV for many years and consider them an important partner in supplying consistent lead flow that keeps our pipeline primed. The team there is easy to work with and we look forward to continuing what's been a great relationship for years to come.

**Kris D. Roglieri | Commercial Capital Training Group**  
CEO of Commercial Capital Training Group

## Advertising Packages Can Include



### Dedicated Email, SMS, and App Push Marketing

Campaigns to our active database of highly engaged prospects featuring your concept exclusively.



### Dedicated Marketing Team

Focused on making sure your brand is well positioned to capture traffic and attention. Our SEO and Paid Search Marketing Campaigns are designed to attract relevant traffic to our sites and your brand.



### Pay-Per-Lead

Pay only for what you get. We can craft an advertising package that meets your budget and lead generation goals.

Reach the largest number of potential buyers. Contact us today!

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