



Media Kit

Your Digital Marketing Partner for
Accelerated System Growth



franchise.com
NETWORK

 franchise.com

 FranchiseSolutions.com

www.Franchise.com/network

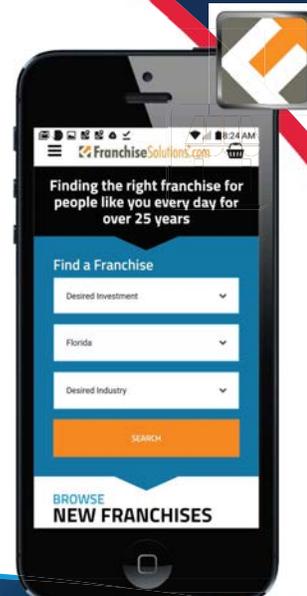
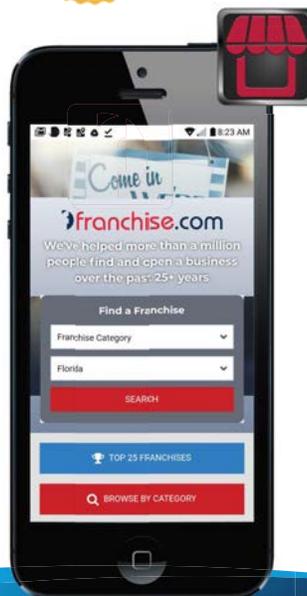


Not just technologists. Not just advertising sales people. We are franchise people putting digital and search marketing to work for you.

Since 1995.



Since being the first to deliver franchise sales inquiries online over 20 years ago, we've continued to be your digital marketing partner for franchise development. Through big changes in search, the proliferation of smartphones, and the introduction of our top-ranked mobile Apps, we keep you in front of the franchise and business buyer audience where they're most active.



You have set the bar high to reach your franchise development goals. Trust us to help you get there.



2 out of 3 are looking for your opportunity on Mobile Devices.



1 out of 3 inquire only to your opportunity.



2 out of 3 inquire to 3 or less opportunities.



Most are in the 25-55 age range, skewed 60/40 male to female.



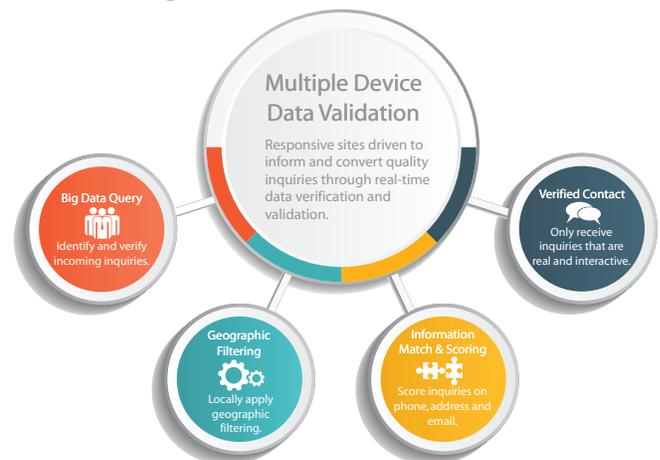
Known buyers complete your sales process in < 120 days

The days of hard-sell franchise sales are over. But, this doesn't mean that you shouldn't give yourself the best chance to engage with as many potential buyers as possible. We work hard (and spend hard!) to position you effectively in search, App stores, and social channels - places where tomorrow's buyers are beginning their search process today.

All Leads Verified before Delivery to You

Every lead submission is subject to a sophisticated review process that combines name, phone, and email scoring to verify contact information.

Real-time verification and confirmed interest in your opportunity means more sales process engagement resulting in more quality franchise sales connections.



Drop a Lead Location Pin on Your Target Market

Too many sold-out territories? Developing regionally in targeted markets? Sure, all leads are great, but what are you doing to drop a location pin to generate leads in more tightly defined targeted markets? Geo-targeted campaigns are an important piece of your lead generation puzzle. Finding and selling that new franchisee in the right market and location can be the difference in meeting or exceeding your development plans.



Be where the buyers are when they are in "Purchase Mode".

You have a compelling story to share with aspiring franchise owners. Thousands visit our websites and use our mobile Apps every day. No, they are not purchasing a franchise today, but they are in "Purchase Mode" - actively searching for and selecting opportunities like yours. We make it easy for you to share your story with them.

Franchise Sales is not an arena to fly "Under the Radar." You need to be ON the radar of potential buyers. We make sure you are. Like hundreds of other franchisers.



Actionable Intelligence from Real Data

Reach prospects at the moment of interest...anytime, anywhere - from your mobile phone - with the Franchise Insights Mobile App.

Complement your existing CRM system with this seamless precursor that makes engagement and follow-up a snap. Ask us how to improve contact rates with the Franchise Insights App today.



Reach and engage more potential buyers with custom campaigns.

Powered by dedicated digital marketing specialists.

Supported by 50+ years of combined account services experience.

LET'S TALK ABOUT YOUR CUSTOM CAMPAIGN

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